



## Love Behind Closed Doors: Domestic Violence

### *Incidence in the United States and the State of Tennessee*

**Lebanon, TN— November 23, 2021** — Domestic violence, or intimate partner violence (IPV), is taking a toll in American society. Defined as a pattern of behavior used to establish power and control over another person through fear and intimidation, often including the threat or use of violence, makes domestic violence dangerous because it does not discriminate. Anyone, independently of their race, age, gender, sexuality, religion, education level, or economic status, can be a victim—or abuser— of domestic violence.

The purpose of this social campaign is to inform the public in general about the facts on domestic violence by presenting verifiable data, debunking misconceptions, and, hopefully, prompting the victims to act. The campaign will use an infographic and social media hashtags(#) to promote discussion and action in social media, but most importantly, encourage the victims to take a stand against their aggressors.

The infographics present information about what is domestic violence and its incidence in our society. Also, it shows the types of abuse as it is not limited to physical abuse. In addition, the infographic gives data regarding Tennessee. Finally, by using QR-codes for easy access, links to The National Domestic Violence Hotline and a list of programs that deal with domestic violence in Tennessee.

The hashtags used are #NotAloneDV, #NotAloneFindHelp, #ImWithYouDV, #TNCaresDV, #DiscriminateDomesticViolence. Sparking a conversation about domestic violence is important because most victims feel ashamed. Knowing people care and that they are not alone, or should not be alone while dealing with domestic violence, might prompt the victims to get out of the abuse.

#### **Sources:**

<https://www.thehotline.org/identify-abuse/understand-relationship-abuse/>  
<https://www.cdc.gov/violenceprevention/intimatepartnerviolence/index.html>  
<https://www.tn.gov/content/dam/tn/tbi/documents/2020%20Domestic%20Violence%20complete.pdf>

#### **For more information, press only:**

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#### **For more information, Infographic:**

[Website](#)



Domestic Violence (DV)  
Intimate Partner Violence (IPV)

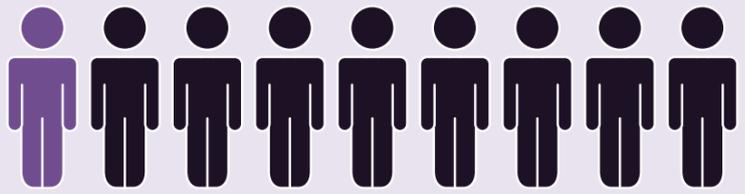
# LOVE BEHIND CLOSED DOORS: *Domestic Violence*

Also known as intimate partner violence (IPV), dating abuse, or relationship abuse.

Domestic Violence is a pattern of behavior used to establish power and control over another person through fear and intimidation, often including the threat or use of violence.<sup>1</sup>



**1 in 4 women**



**1 in 9 men**

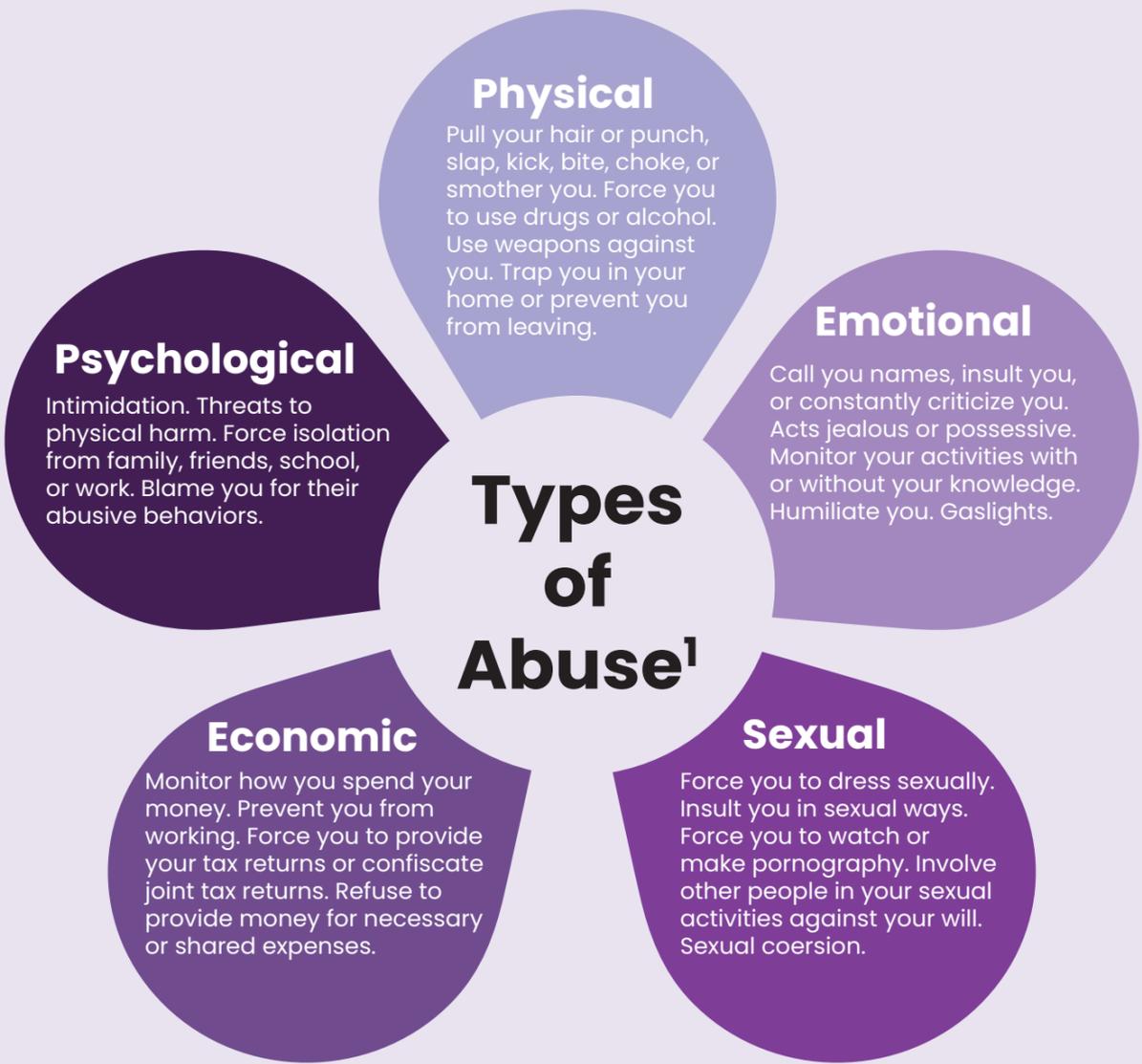
were victims of contact sexual violence, physical violence, and/or stalking by an intimate partner.<sup>2</sup>



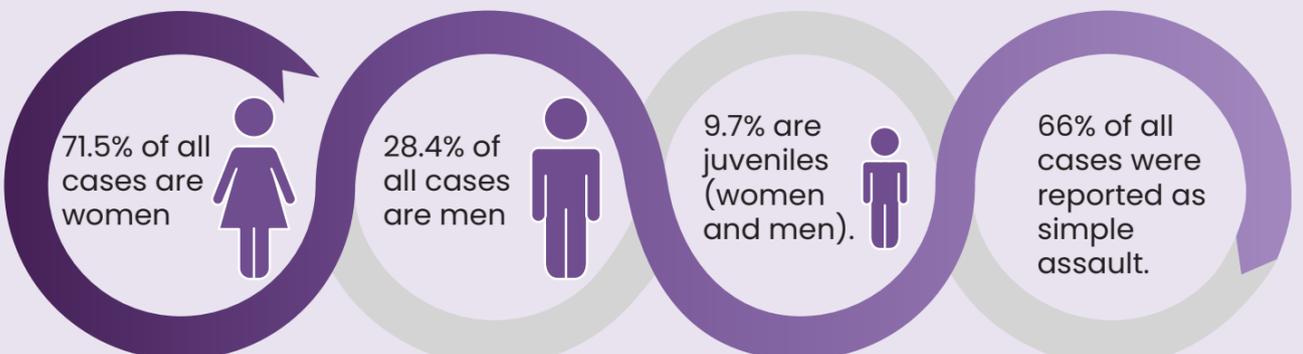
Domestic Violence does not discriminate. People of any race, age, gender, sexuality, religion, education level, or economic status can be a victim – or perpetrator – of domestic violence.

#DiscriminateDomesticViolence #NotAloneFindHelp

## Abuse is more than physical violence.



In **Tennessee**, there were 69,385 cases flagged as domestic-related in 2020. And although the domestic-related cases declined by 2.6% from 2019, it is still a chronic issue affecting women.<sup>3</sup>



Only 45.5% of all cases led to an arrest, and 57.7% of victims didn't want to press charges.

Due to COVID-19 restrictions, most victims had to live with their abusers and suffer in silence. The National Domestic Violence Hotline saw an increase of 9% of contacts received regarding domestic violence.

## Help is Available. You are not alone!



Tennessee Domestic Violence Programs



The National Domestic Violence Hotline

### Sources:

1/<https://www.thehotline.org/identify-abuse/understand-relationship-abuse/>  
2/<https://www.cdc.gov/violenceprevention/intimatepartnerviolence/index.html>  
3/<https://www.tn.gov/content/dam/tn/tbi/documents/2020%20Domestic%20Violence%20complete.pdf>



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