



Hi, I'm Edel Pace

I am passionate about finding creative solutions to problems. Whether it is finding the most fitting word in a sentence or translating an idea into reality, I love the challenge of the unknown. That's why I love to learn new things because it pushes me to think differently. And with a can-do attitude, I tackle every task and give my all to it.

Currently, I am a junior at The University of Memphis pursuing a bachelor's degree in English with a concentration in Professional Writing and a minor in Creative Mass Media. I participate in the Accelerator Bachelors to Master's Program, taking master-level courses. After completing my Bachelor's Degree, I plan to continue my education by entering the Master in Technical Communication at the University of Memphis.

As a writer, I believe in showing empathy towards the reader, especially in technical writing. The words have to be simple enough for everyone to understand.

As a designer, I believe one has to be all-embracing, so everyone can understand the story without the need for words— a picture, an illustration that represents a brand and its users.

Skills

My skills include creativity, organization, resourcefulness, and collaboration. Also, I like to think of myself as a critical thinker that likes problem-solving. My software experience includes MS Office, Google Workspace, Slack, Adobe Creative Cloud, and WordPress. I also know about SEO, email marketing, and website design. Currently, I am learning Adobe Technical Communications Suite that includes Captivate, RoboHelp, and FrameMaker.

Professional Aspiration

I aspire to become an instructional designer – technical writer.

This career field will unite my interest in developing creative solutions through writing and learning.

Also, it will allow me to empathize with readers by providing knowledge that is accessible to all readers, no matter their skill level.

As a member of a writing team or as a freelancer, I will utilize a positive attitude to tackle each task efficiently to ensure I am achieving my overall goals.

Affiliations

Student Affiliations

As a student, I am taking advantage of as many opportunities as possible. For example, I am a PRSSA – Memphis Chapter member, and as part of the online program, I moderated a University of Memphis Journalism Alumni Panel "I'm Finishing School, Now What?"

Further, I am a member of the Psi Omicron chapter of Sigma Tau Delta, the International English Honor Society, where I am also the Public Relations Officer.

In addition, I am also a member of The National Society of Leadership and Success (NSLS) and Phi Theta Kappa Honor Society (two-year colleges).

Professional Affiliations

As part of my development as a technical communicator professional, I joined the Society for Technical Communications (STC) and have been a student volunteer since October at the Instructional Design and Learning Special Interest Group (IDL SIG).

I am also a member of the American Institute for Graphics Arts (AIGA) as part of my plan to foster my graphic design learning by participating in activities and networking with talented graphic designers.

Finally, I am a member of the Association for Talent Development (ATD) and its local Nashville Chapter to continue to engage in learning opportunities to sharpen my skills as an instructional designer.

<https://edelpace.com/about-me/>

Edel Pace

WRITER | DESIGNER



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