



Edel Pace

COMMUNICATION PROFESSIONAL



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Hi, I'm Edel Pace

I am passionate about finding creative solutions to problems. I love a good challenge, whether finding the most fitting word in a sentence or translating an idea into reality. That's why I love to learn new things because it pushes me to think differently. And with a can-do attitude, I tackle tasks and give my all.

Currently, I am a senior at The University of Memphis pursuing a bachelor's degree in English with a concentration in Professional Writing and a minor in Creative Mass Media. I participate in the Accelerator Bachelors to Master's Program, taking master-level courses. After completing my Bachelor's Degree, I plan to continue my education by entering the Master's in Technical Communication at the University of Memphis.

As a communication professional, I believe that understanding the dynamic relationship between clients and audiences is imperative to meeting their goals and delivering products that satisfy their needs.

Skills

My skills include creativity, organization, resourcefulness, and collaboration. Also, I like to think of myself as a critical thinker that likes problem-solving. My software experience includes MS Office, Google Workspace, Slack, Adobe Creative Cloud, and WordPress. I also know about SEO, email marketing, and website design. I am currently learning Adobe Technical Communications Suite, which includes Captivate, RoboHelp, and FrameMaker. I'm also a native Spanish speaker and have basic knowledge of Portuguese.

Professional Aspiration

I aspire to become a communication professional. This career field unites my interest in developing creative solutions through writing, research, and learning. Also, it allows me to empathize with readers/audience by providing accurate information accessible to all, no matter their skill level.

As a team member or freelancer, I will utilize a positive attitude to tackle each task efficiently to ensure I provide the best content and innovative resources to improve and enhance my client's effort for quality.

Affiliations

Student Affiliations

As a student, I am taking advantage of as many opportunities as possible. For example, I am a Public Relation Student Society of America - Memphis Chapter member, and as part of the online program, I moderated a University of Memphis Journalism Alumni Panel "I'm Finishing School, Now What?"

Further, I am a member of the Psi Omicron chapter of Sigma Tau Delta, the International English Honor Society, where I am also the Public Relations Officer.

In addition, I am also a member of The National Society of Leadership and Success (NSLS) and Phi Theta Kappa Honor Society (two-year colleges).

Professional Affiliations

To promote my growth as a professional technical writer, I joined the Society for Technical Communications (STC) and have been a student volunteer since October at the Instructional Design and Learning Special Interest Group (IDL SIG).

I am also a member of the American Institute for Graphics Arts (AIGA) as part of my plan to foster my graphic design learning by participating in activities and networking with talented graphic designers.

Finally, I am a member of the Association for Talent Development (ATD) and its local Nashville Chapter to continue to engage in learning opportunities to sharpen my skills in instructional design.

<https://edelpace.com/about-me/>